

## Chilliwack Patent Lawyers

Chilliwack Patent Lawyers - Our company leads the way in intellectual property law. We have an Intellectual Property (IP) Group with a wide range of technological knowledge specializing in the protection, use, exploitation and development of information technology and intellectual property.

Our professionals are experienced at patent applications and trade-mark applications and registrations. Our members have assisted with many industrial design registrations and applications.

To be able to offer useful legal recommendation concerning various difficult IT issues, a wide range of scientific expertise and a legal background is needed. Our experts have made the deepest research in these sciences. Some have engineering degrees while others have graduate degrees in the areas of physics, biotechnology, chemistry, electrical engineering, electronics and engineering physics. Among our group are members with doctoral degrees in applied chemistry, analytical chemistry, nutrition & metabolism, genetics, plant biogenetics, telecommunications, and oncology. Advanced scientific backgrounds combined with considerable skill at the bench equip our scientific experts with extraordinary expertise and skills.

### The Industry

Intangible property can be the most valuable property in a lot of businesses and research organizations. The control of this crucial intellectual property needs the obtaining of effective and cost-efficient protection. Telecommunications, cultural industries and technology are essential to the country's economic growth and health. In order to ensure continued economic success, companies should have a well-developed intellectual property strategy.

Gaining access to the rights of others through licensing-in or cross-licensing as their is a trend to protect the results of research before public dissemination grows. Flexibility is therefore in a position in intellectual property rights to serve the dual purpose of providing an asset used to add revenues through licensing and to secure a niche market. A research-oriented or start-up organization can achieve substantial advantages by combining intellectual property assets through cross-licensing with those of a big multinational corporation.

### Protecting Intangible Assets

For lots of companies in today's competitive conditions, intangible assets like for instance brands, trade secrets, and goodwill are normally at the heart of commercial success. Therefore, protecting intangible assets, that may comprise a significant part of their value, is an essential approach to business.

### Inter-disciplinary Approach

We can offer a full range of services thanks to our inter-disciplinary approach. We are well positioned to offer up-to-date and knowledgeable suggestion both to companies in the area of technology and to those affected only incidentally by new technological developments.

We work closely along with experts in the areas of banking; capital markets; human resources; litigation, tax, employment law; and mergers and acquisitions. Our regular participation in client specific teams guarantees that our clients have the scientific and legal support considered necessary for complicated intellectual property management and protection matters, as well as commercial transactions, comprising outsourcing agreements, the establishment of strategic alliances, and initial public offerings in telecommunications, biotechnology, as well as other technology sectors.

### Client Focus

Your input is recognized and appreciated based upon your skill in your area of value and business. Your confidence in your very own business strategy helps us to formulate cost effective and timely intellectual property suggestion and risk assessment.

Our regular visits with you in your offices would help to enhance our working relationship. We will discuss with you the strategic development of global and national intellectual property portfolios based upon your international marketing plan. This gives a strong working relations in addition to an opportunity to be able to build and maintain a good understanding of your company.

There is considerable importance in keeping up to date with regards to expertise and knowledge in the fast changing area of intellectual property. Our group's continuing education program includes attendance and participation at international conferences, and with international, local and national organizations working in diverse fields of information technology and intellectual property. We maintain an extensive global network of foreign connections in order to help our clients who require intellectual property protection outside our national borders.

### Your Benefit

We have the strong technical leadership and expertise as well as modern systems to ensure the most timely and efficient services to our clients. Our centralized database streamlines all our file management, accounting functions and practice management. This advanced system allows the efficient and effective management of your intellectual property portfolio internationally and the generation of customized reports to help you in the management of your company. We continually improve and update our system making use of highly trained technical employees working under the direct supervision of our advanced experts. An extensive training program along with an advanced internal computer network enables us to monitor and manage your portfolio with short turnaround times. We always achieve a high level of reliability through our sophisticated techniques of quality control and client-driven service.