

## Chilliwack Patent Lawyer

Chilliwack Patent Lawyer - It is a well known fact that effectual asset management is directly associated to successful companies. Even if businesses are usually really good at protecting, managing and acquiring hard assets, they are commonly less diligent on managing their intangible assets. One of these assets is intellectual property rights, that has the potential to be among the most vital advantages a business could have in this technology based society.

Intellectual property assets can be a number of things, consist of your business name, brands utilized on your products or offering your services, copyright in advertising materials, patents or design protection, equipment, processes, and software. If not property protected, numerous rights concerning intellectual property are often lost and abused.

Our company works together with our clients in order to provide them with the knowledge required for them to manage, identify and perfect their intellectual property assets. In addition, our lawyers can assist with the development and implementation of methods so as to implement these rights.

In order to enable us the capability to offer various services, many members of our company have specific industry expertise in fields of information technology, cosmetics, sports and entertainment, advertising, franchising, insurance, retail and financial companies.